Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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|  |  |  |  |
| **Code :** | **17BB2021** | **Duration :** | **3hrs** |
| **Sub. Name :** | **ENTREPRENEURSHIP DEVELOPMENT** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q. No.** |  | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. |  | What isentrepreneurship? Explain entrepreneurship as a career. | CO1 | 20 |
| **(OR)** | | | | |
| 2. |  | Briefly explain the characteristics of successful entrepreneur. | CO1 | 20 |
|  |  |  |  |  |
| 3. |  | What is Business Environment? Explain the objectives of Business Environment. | CO2 | 20 |
| **(OR)** | | | | |
| 4. |  | Briefly explain the external factors of Business Environment. | CO3 | 20 |
|  |  |  |  |  |
| 5. |  | Explain the role District Investment Corporation (DIC). | CO2 | 20 |
| **(OR)** | | | | |
| 6. |  | Briefly discuss any one successful entrepreneur. | CO2 | 20 |
|  |  |  |  |  |
| 7. |  | Explain the role and functions of TIIC. | CO2 | 20 |
| **(OR)** | | | | |
| 8. |  | Briefly discuss the functions of MSME. | CO3 | 20 |
|  | | **Compulsory**: |  |  |
| 9. |  | Briefly explain the qualities of successful entrepreneur. | CO3 | 20 |